# ***MADAMS BOUTIQUE***

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Thirdly, we also thank the eProject team, some of the benefits are as under:

Re-enforcement of skills happens in the experiential learning process.

A mentor, ensuring that we do not get drifted, constantly guides us.

It gives us a lot of confidence to face an interview as we have worked on a project. We can explain virtually everything on the subject we have learnt

# ***SYNOPSIS:***

Madam's Boutique, a distinguished women's fashion store renowned for its collection of branded and designer clothing, as well as an array of apparel and accessories, seeks to establish an online presence through the development of a comprehensive website. The primary goal of this project is to create a user-friendly, visually appealing, and informative platform that effectively showcases the boutique's extensive collection.

Key Project Requirements:

1. **Homepage With Distinct Section and logo:** The website will feature a well-structured homepage with clearly defined sections that provide an overview of the boutique's offerings. The logo will prominently represent the boutique's brand.
2. **Categorized Collections:** The collection will be systematically categorized, making it easy for users to explore items based on designers, attire types, and more
3. **Precise Color Presentation**: A thoughtfully chosen color scheme will be implemented to accentuate clothing items and create an aesthetically pleasing presentation.
4. **Efficient Navigation**: The website will prioritize smooth and intuitive navigation, ensuring that users can seamlessly explore different sections and product categories.
5. **Brand Comparison**: Users will have the option to compare products from different brands, enabling informed purchase decisions.
6. **Hit Collection Gallery**: A dedicated gallery will showcase the boutique's best-selling and most popular items, with high-quality images that entice customers.
7. **User**-**Friendly Design and Uniformity:** The website's design and user interface will be designed for maximum user-friendliness. Uniformity in color schemes and styling elements will be maintained throughout the site.
8. **About-us and Contact-us:** An "About Us" section will offer insights into the boutique's history, mission, and values. A "Contact Us" page will provide contact information, including an address and an embedded map for ease of location.
9. **Image Alt Attributes:** All images on the website will be equipped with descriptive alt attributes to enhance accessibility and search engine optimization.

**Project Significance:**

The development of the Madam's Boutique website is significant for several reasons:

* **Enhanced Visibility:** An online platform will expand the boutique's reach and visibility to a broader audience.
* **Improved Customer Experience:** The user-friendly design and intuitive navigation will make the shopping experience seamless and enjoyable.
* **Brand Representation:** By offering a shopping cart and secure payment gateway, the website will facilitate online transactions and sales.

# ***PROBLEM DEFINATION***

Madam’s Boutique is the leading store of branded and designer clothes for women. The boutique has tie up with various designers whose collection is on their display. Also different apparel, accessories collection is also available with the store. The website must be designed for this boutique showing the collection of clothing of various brands, designer, unstitched garments. A website needs to be developing for the boutique which must display all the collection.

**Requirement Specification:**

The Web site is to be created based on the following requirements.

1. The Home Page should be created making use of sections with a suitable logo.
2. Collection must be made more categorized as per the designers and types of attire.
3. Color combination must be made more précised in the application so that clothes must be properly highlighted.
4. Navigation needs to be smooth.
5. Comparison of different brands must be included in the website.
6. Gallery section of the boutique’s hit collection must be included.
7. The look and feel of the project must be made user friendly and uniformity in the color combination must be maintained.
8. About us, Contact Us (address and map) must be added.
9. Images must be added with its alt attribute defined.

# ***CUSTOMER REQUIREMENT***

# ***SPECIFICATION( CRS)***

After discussion, we are supposed to create a website for them with the below mentioned requirement specifications:

* The Home Page should have suitable logo, and decent colour combination.
* The site should display a menu which will contain the options as Products, Technology, Store Locator, Support etc.
* Various pages having information about different types of watches and clocks, Technology used in the watches etc.
* The information should be categorized according to different Product Line-up e.g. “SPORTZ”, “PREMIER” etc.
* When a user selects any product line-up, complete list of watches forthat product line-up will be displayed.
* Details of the watches should be displayed on the Web Page along with the title and it should be stored in Individual Word documents which can be downloaded or viewed by the User who wishes to see the same.
* Price List for all watches should be available for download.
* There should be a “Contact Us” page which will have the Address of the Stores selling watches and the mail address which when clicked will invoke the local mail client from where they can send an email. Address of the Company should be displayed using GeoLocation API (eg. GoogleMaps).

# ***AGGREGSTED SIDEMAP:***

MADAM’S Boutique

HOME

1.(()home.html)

MADAM’S Boutique

HOME

# ***SITEMAP HOME:***

# **AsimJofa**

**asimjofa.html**

**Brands Included**

# Contact Page

5.contact.html

# About us Page

4.about.html

# Accessories Page

3.Dropdown menu

# Gallery Page

2.gallery.html

# Home Page

1.home.html

MADAM’S Boutique

# **nishat**

**nishat.html**

**Sanasafinaaz**

**sanasafinaz.html**

# **Bonanza Satrangi**

**satrangi.html**

# **Alkaram**

**alkaram.html**

# Luxury Pret

**luxury.html**

# Women’s Top

**top.html**

# Women’s Kurti

**kurti.html**

# Women’s Bottoms

**bottoms.html**

# Women’s Hijaabs

**hijab.html**

**HOME PAGE**

Logo

Home Gallery Accessories About Contact us



Login

**SECTION**

logo

FILTERS

**.Categerios**

Crousal

Card 1

Card 2

Card 3

**<**

**>**

**Top Brands**

Asim joFa

Nishat

Alkaram Studio

Satrangi Bonanza

Sana Safinaz

Logo

Footer

Link

Contact

Asim joFa

Logo

Home Gallery Accessories About Contact us



Login

**SECTION**

logo

Asim Jofa

Product 1

Product 3

Prodeuct 8

Product 5

Product 9

Product 11

Product 13

Product 14

Product 20

Product 18

Logo

Contact

Link

Footer

Product 17

Product 19

Product 16

Product 15

Product 12

Product 10

Preoduct 7

Product 6

Product 4

Product 2